

About MMC /MFTBC's Environmental Activities

When our children and grandchildren are born or our pets have their offspring, when the flowers bloom in spring, or when we visit our ancestors' graves, look up at the blue heavens above or gaze on the pure waters of some nameless trickling brook in the countryside, I would not be at all surprised if thoughts of environmental pollution, global warming or depletion of fossil fuels flit across many people's minds.

In order to overcome these problems, action is underway across the world to create sustainable societies.

In keeping with this trend, Mitsubishi Motors Corporation (MMC) launched a medium-term plan of action on the environment in fiscal 2002 called the Environmental Sustainability Plan. This plan establishes concrete areas for action and targets for attainment across the entire vehicle lifecycle — such as “produce” “use” and “recycle” — to promote environmental management, recycling, measures to combat global warming, and the prevention of environmental pollution in order to help build a sustainable society. To ensure that these medium-term targets are unfailingly met, action plans are established every fiscal year and regular follow-up studies conducted to track progress and implement ever-continuing improvements.

Thorough implementation of the fiscal 2002 action plan produced better than expected results, and we began fiscal 2003 by partially revising targets and adding categories of action to enhance the medium-term environmental action plan in line with accelerating worldwide action on the environment.

By introducing cutting edge environmental technologies through our partnership with DaimlerChrysler, establishing arrangements to accurately assess environmental impact during the development of new models, keeping ahead of environmental standards, accelerating the introduction of highly fuel efficient, low emission vehicles, establishing an efficient vehicle recycling network, and strengthening environmental collaboration with suppliers, dealers and affiliated overseas operations, MMC is committed to contributing to the development of a sustainable society.

In this report, we hope to communicate to you this commitment, and we look forward to hearing your honest comments, opinions and impressions on this report and our activities.

Tadayoshi Juge

Environmental Officer &
Executive Officer
Business Development Office
Mitsubishi Motors Corporation



In this report, Mitsubishi Fuso Truck & Bus Corporation (MFTBC) joins MMC in reporting on the outcomes of our activities in fiscal 2002 and on future measures.

We have now achieved a recyclability rate of at least 90% for our light commercial trucks following the complete revision of the model lineup in June 2002, and we exhibited our concept of exhaust emission reduction technologies for diesel engines now and in the future at the Tokyo Motor Show in October.

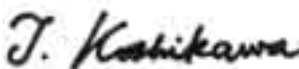
We also acquired EMS (environmental management system) certification for our development and design processes when an ISO14001 renewal audit was made of the production operations in the Kawasaki district on December 20, reflecting steps to reduce the environmental impact at every stage of the product lifecycle, from development, production, use and disposal.

MFTBC intends to maximally use of our partnership with DaimlerChrysler to implement the medium-term Environmental Sustainability Plan in a new form.

We hope through this report to communicate with you about our environmental activities, and look forward to continuing to provide high quality, environmentally friendly trucks and buses to customers.

Tadashi Koshikawa

Senior Executive Officer
Corporate General Manager of
Quality & Technical Affairs Office
Mitsubishi Fuso Truck & Bus
Corporation



Thank you for reading the Environmental Sustainability Report 2003. On the other side of this page you will find a questionnaire about this report, which we would be grateful if you could fill in and fax back to us at the following:

**Environmental & Technical Affairs Department
Business Development Office**

MITSUBISHI MOTORS CORPORATION

FAX: +81-3-6719-0034

This questionnaire can also be completed online at our website at:

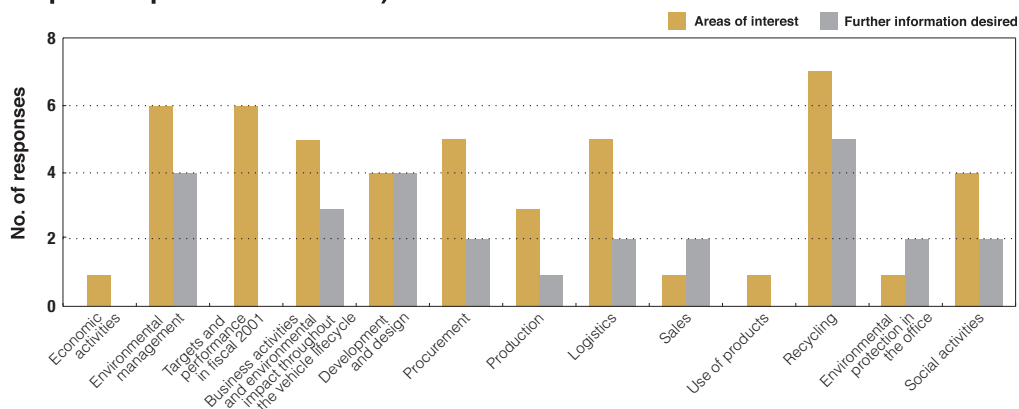
<http://www.mitsubishi-motors.co.jp/ECO-E>

Your views and impressions of this report provide valuable information for improving future environmental reports.

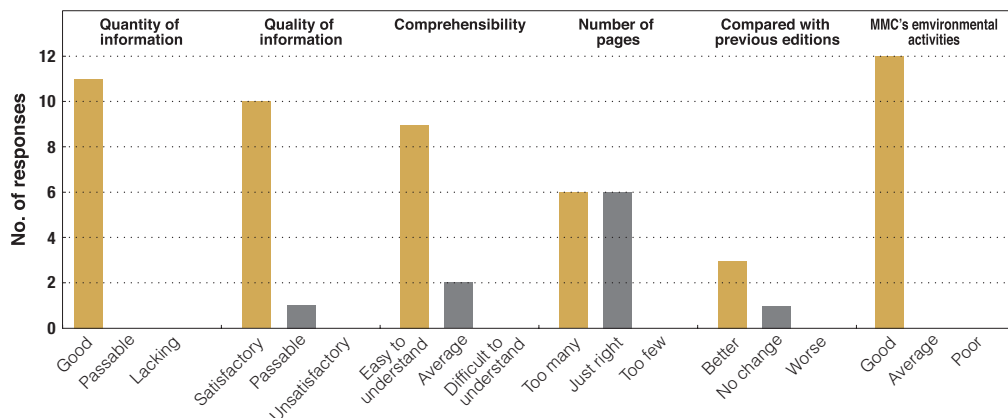
Questionnaire Results for the Environmental Sustainability Report 2002

Like this report, the Environmental Sustainability Report 2002 released on October 28, 2002 was distributed in two forms: as a pamphlet (a total of 2,800 copies of which were distributed combining the Japanese and English editions) and via MMC's intranet and Internet website. A total of 12 questionnaires were returned (as of May 2003).

(1) Areas of interest and areas regarding which further information was desired (multiple responses allowed)



(2) View of the report and environmental protection activities



(3) Main views and impressions

- The explanations of technical terms on each page are extremely useful.
- There does not seem to be much difference in content between other car manufacturers' environmental reports.
- ⇒ While this report is uniquely structured and written to make it easy to understand, it is also written with the MoE's guidelines and the environmental reports published by other companies in our own and other industries in mind in order to enable readers reading environmental reports produced by other companies to make meaningful comparisons.
- Would like to be able to order the pamphlet via MMC's website (from a reply to the questionnaire for the Environmental Report 2001).
- ⇒ Since December 2002, this is now possible, and you can order the latest edition available at that point in time online.
- It is difficult finding the report on MMC's website.
- ⇒ We plan to make our site easier to navigate when we redesign it in around autumn 2003).

Environmental Sustainability Report 2003 Questionnaire

We would be very grateful if you would take a few moments to complete this questionnaire and return it by fax to:
Environmental & Technical Affairs Department, Business Development Office **FAX: +81-3-6719-0034**
MITSUBISHI MOTORS CORPORATION

Q1. Which of the following Mitsubishi Motors Environmental Reports have you read? (Multiple answers allowed)

- 1999 2000 2001 2002 2003

Q2. How did you find out about the publication and existence of this year's report? (Multiple answers allowed)

- Newspaper article Magazine article Other media source MMC/MFTBC website Other Internet source
 MMC/MFTBC employee MMC/MFTBC dealer MMC/MFTBC supplier, etc. Other (Please specify: _____)

Q3. In what capacity did you read this year's report? (Multiple answers allowed)

- Customer Supplier Shareholder in MMC/MFTBC Environmental officer at a company or other organization
 Environmental NGO/NPO University research/educational institute, etc. Student Media organization
 Government agency Financial institution investor Resident living near MMC/MFTBC facilities Employee or relative of employee of MMC/MFTBC or MMC/MFTBC affiliate Other (Please specify: _____)

Q4. What items of this year's report were you interested in? (Multiple answers allowed)

- Economic activities Environmental management [1] Development and design [2] Procurement
 [3] Production [4] Logistics [5] Sales [6] Use of products [7] Recycling
 [8] Environmental protection in the Office Social activities

Q5. Which areas would you like to see covered in more detail in future issues? (Multiple answers allowed)

- Economic activities Environmental management [1] Development and design [2] Procurement
 [3] Production [4] Logistics [5] Sales [6] Use of products [7] Recycling
 [8] Environmental protection in the Office Social activities

Q6. What additional information would you like to see?

(_____)

Q7. What is your overall opinion of this year's report?

- (1) Quantity of information: Very good Good Passable Slightly lacking Very lacking
(2) Quality of information: Very satisfactory Fairly satisfactory Passable Slightly unsatisfactory Unsatisfactory
(3) Comprehensibility: Very easy to understand Fairly easy to understand Average
 Slightly difficult to understand Very difficult to understand
(4) Number of pages: Too many Slightly too many Just right Slightly too few Too few

Q8. What did you think of this year's report compared with those in previous years? (Only answer this question if you have read any of the reports for previous years.)

- Much better Somewhat better No change Slightly worse Much worse

Q9. How would you rate the activities described in this year's report undertaken by MMC/MFTBC to reduce the impact on the environment?

- Good Fairly good Average Not very good Poor

Q10. What activities would you like to see MMC/MFTBC undertake in the future to reduce the impact on the environment?

(_____)

Q11. By which of the following media do you think future environmental reports should be published? (Multiple answers allowed)

- Paper Internet CD-ROM Other (Please specify: _____)

Q12. If you have any other comments you wish to make, please add them here.

(_____)

Thank you for completing this questionnaire.

We would be very grateful if you would also provide the following additional information about yourself:

Name		Sex	<input type="checkbox"/> Male <input type="checkbox"/> Female	Age	
Address	〒 _____ - _____				
Tel		Fax		E-mail address	
Occupation/ place of work		Position/title		Car used	<input type="checkbox"/> Mitsubishi <input type="checkbox"/> Other

Mitsubishi Motors Corporation (MMC) has published the Environmental Sustainability Report annually since 1999 to disclose MMC's environmental information, making this report the fifth so far. (For details of publication to date, see P.19) This and all past issues can be viewed online at the MMC website (<http://www.mitsubishi-motors.co.jp/>).

In January 2003, MMC spun off its truck and bus division to form Mitsubishi Fuso Truck and Bus Corporation (MFTBC). However, the bulk of the Environmental Sustainability Report 2003 is concerned with activities in fiscal 2002. As the two companies operated together as Mitsubishi Motors Corporation for most of this period, therefore, this report was issued jointly by MMC and MFTBC. What form future editions will take is currently still being considered.

Following on from the previous considerably revised edition, the composition and content of this report have been updated. Concrete explanations and greater quantitative data are given and illustrated by means of copious use of graphs and diagrams in order to meet the somewhat conflicting needs of providing a sufficient quantity and quality of information to satisfy environmental experts while at the same time providing information that is accessible to the ordinary customer. Because of the importance of reporting as soon after the end of the fiscal year being reported as possible, we have also moved forward the date of publication from October, when the previous report was released, to July.

In order to further improve the reader's understanding of our environmental activities, we consider it also necessary to describe the business activities that underlie them. From the previous issue, therefore, we have improved and enhanced the information provided on additional economic and social activities. As MMC also publishes "Facts & Figures" and "Annual Report" in addition to this report, those seeking more detailed information on non-environmental matters should consult these materials, which are accessible via our website.

MMC and MFTBC believe strongly in the importance of the objectivity of this publication as a report for internal and external consumption rather than simply as an advertising catalog or pamphlet, and so we carefully scrutinize the information published internally and take every possible effort to ensure the neutrality and reliability of the information contained herein. While we have again shelved the idea of review by a third party this year, we will continue to look at the possibility of being reviewed in this way in the future and keep a close watch on the development and establishment of clear disclosure standards for the publication of environmental reports, review standards and review guidelines.

The next report is scheduled to be published around the summer of 2004. Focusing on progress in implementation of the Environmental Sustainability Plan in its second year, the next report will describe the various measures taken in fiscal 2003. Up-to-date information will also be provided on our website and through press releases to the media whenever necessary, and we remain committed to continuing to improve information disclosure through such means as these environmental reports.

Please visit our website for more information on measures being taken
by MMC and MFTBC to protect the environment.

<http://www.mitsubishi-motors.co.jp/ECO/>
<http://www.mitsubishi-fuso.com/ECO/>



MITSUBISHI MOTORS
MITSUBISHI FUSO

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