

Editor's Note

Origin of the Name "Fuso"

In 1932, ideas for the name for the new B46 bus were solicited from employees, and "Fuso" was chosen. "Fuso", to the ancient Chinese, was the name of a sacred tree that, it is said, grew in the East where the sun rose, and was once used as another name for Japan. The tree is what we know today as the hibiscus.

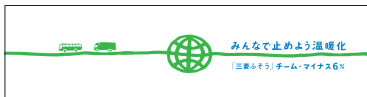


Editor's Note

Thank you very much for your interest in the "Environmental and Social Report 2006". All items in the report are in accordance with the "Environmental Reporting Guidelines" of the Ministry of the Environment, and we have tried to present them in a manner and style readily understandable to general readers, as we included topics and exercise our ingenuity in design and layout. To assist us in this effort, we would be grateful if you would give us your comments on quality and quantity of the content as well as way of expressions by taking a moment to complete the questionnaire at the end of the report. As noted at the right, this environmental report itself reflects important environmental considerations.

Participating in "Team Minus 6%"

MFTBC participates in a national campaign called "Team Minus 6%" for the purpose of which is to prevent global warming. It makes efforts to reduce CO₂ emissions by cultivating awareness among employees on the preservation of global warming, through the company's intranet and in-house journals.



Environmental Considerations in Publishing this Report

This report is printed on paper certified by the Forest Stewardship Council (FSC), using soybean oil ink and without water.

◎FSC-certified paper

FSC certification means the wood used in making the paper came from forests that have been independently inspected and certified as meeting the highest standards for environmental and social responsibility. It includes a "chain of custody" audit of all companies in the transport and production processes—trucking and shipping, manufacturing, wholesaling and retailing, and printing—to assure purchasers that the final product was in fact made from wood from such forests.

◎FSC forest certification system

The system promotes sustainable forestry by certifying appropriate forest management and labeling wood harvested from such forests, and products made from such wood.

It serves to: ◇ Help prevent decline and loss of forests throughout the world.

◎Soybean oil ink ("soy ink")

The ink uses soybean oil instead of petroleum-based solvents, and is recognized by the Japan Environment Association as an eco mark product.

It serves to: ◇ Reduce air pollution by reducing the presence of volatile organic compounds (VOCs).
◇ Increase the recycling of printed matter because it is easier to separate from paper,
◇ Reduce soil pollution because it readily decomposes in landfills,
◇ Reduce the use of petroleum products.

Overall, in comparison with conventional inks, the use of soy ink has significant benefits for people and the environment.

◎Waterless printing

Waterless printing eliminates the use of chemical dampening water required in conventional printing.

It serves to: ◇ Reduce the use of harmful organic substances and alcohol, and
◇ Reduce the use of other harmful substances in plate making
(e.g., conventional printing involves alkali solutions of at least pH12).