

Editor's Note

Origin of the Name of "Fuso"

In 1932, ideas for the name for the new B46 bus were solicited from employees, and "Fuso" was chosen. "Fuso," to the ancient Chinese, was the name of a sacred tree that, it is said, grew in the East where the sun rose, and was once used as another name for Japan. The tree is what we know today as the hibiscus.



Editor's Note

Thank you very much for your interest in the "Environmental and Social Report 2007."

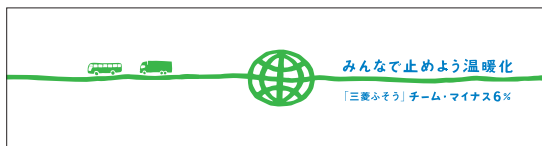
All items in the report are in accordance with the "Environmental Reporting Guidelines" of the Ministry of the Environment. As we did in the previous report, we have also included three topics dealing with some of MFTBC's recent activities.

To assist us in this on-going effort, we would be grateful if you would give us your comments on the content, quality, clarity, etc., by taking a moment to complete the questionnaire at the end of the report.

As noted at the right, this environmental report itself reflects important environmental considerations.

Participating in "Team Minus 6%"

Mitsubishi Fuso participates in a national campaign called "Team Minus 6%" for the purpose of which is to prevent global warming. It makes efforts to reduce CO₂ emissions by cultivating awareness among employees on the preservation of global warming, through the company's intranet and in-house journals.



Environmental Considerations in Publishing this Report

This report is printed on paper certified by the Forest Stewardship Control (FSC), using soybean oil ink and without water.

◎FSC-certified paper

FSC certification means the wood used in making the paper came from forests that have been independently inspected and certified as meeting the highest standards for environmental and social responsibility. It includes a "chain of custody" audit of all companies in the transport and production processes _ trucking and shipping, manufacturing, wholesaling and retailing, and printing _ to assure purchasers that the final product was in fact made from wood from such forests.

◎FSC forest certification system

The system promotes sustainable forestry by certifying appropriate forest management and labeling wood harvested from such forests, and products made from such wood.

It serves to:

- Help prevent decline and loss of forests throughout the world.

◎Soybean oil ink ("SOY INK")

The ink uses soybean oil instead of petroleum-based solvents, and is recognized by the Japan Environment Association as an eco mark product.

It serves to:

- ①Reduce air pollution by reducing the presence of volatile organic compounds (VOCs,)
- ②Increase the recycling of printed matter because it is easier to separate from paper,
- ③Reduce soil pollution because it readily decomposes in landfills,
- ④Reduce the use of petroleum products.

◎Waterless printing

Waterless printing eliminates the use of chemical dampening water required in conventional printing.

It serves to:

- ①Reduce the use of harmful organic substances and alcohol, and
- ②Reduce the use of other harmful substances in plate making (e.g., conventional printing involves alkali solutions of at least pH12.)

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