

# Introduction

## Editorial Policy

Mitsubishi Fuso Truck and Bus Corporation (hereafter referred to as "MFTBC") makes and sells trucks and buses – which by their nature in truck with the public. MFTBC has published the "Environmental and Social Report 2009" to disclose to its stakeholders its efforts to protect the environment and contribute to society.

## Period

This report basically covers the one-year period from January 1st to December 31, 2008. However, activities based on legal and industry requirements are reported according to actual performance in the one-year period from April 1, 2008, to March 31, 2009.

## Scope

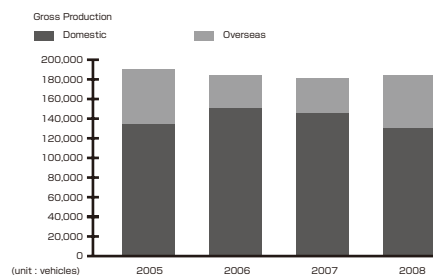
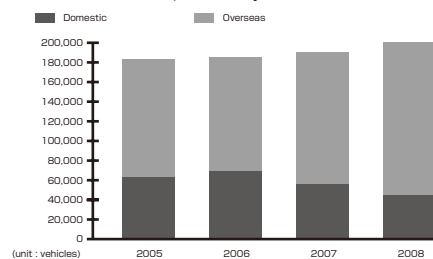
This report describes MFTBC's environmental and social activities primarily in Japan. Environmental activities include reductions in environmental impact and other environmental protection activities in each business segment — from developing and designing of our trucks and buses, to procurement, production, logistics, and sales, to scrapping and recycling.

## Reference Guidelines

We are trying to increase the content and make our Environmental and Social Report easier to understand based on the "Environmental Report Guidelines (2007)" issued by the Ministry of the Environment.

## Company Outline

Company Name Mitsubishi Fuso Truck and Bus Corporation  
Established January 6, 2003  
Head office 890-12, Kashimada, Saiwai-ku, Kawasaki-shi, Kanagawa, Japan 212-0058  
Capitalization 20 billion yen  
Main business Design, development, manufacturing, sales, export/import and other trade activities related to trucks, buses and industrial engines.  
Employees Approximately 15,400 (consolidated, as of end of December 2008)  
Sales 757.0 billion yen (January to December 2008)  
Number of vehicles sold 42,026 (domestic)/155,698 (overseas) 197,724 in total (January to December 2008)



MFTBC thinks something can and should be done for our customers, the entire society and the global environment through our corporate activities, namely, providing "products, human activities and services". Our corporate activities are described with the phrase "All for you" which shows our willingness to do our best for society, the environment, and all our customers.

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# Top Management Commitment

## Introduction to Environmental and Social Report 2009

Globally, the demand for vehicles has dropped because of the impact of the international financial crisis of late last year. Demand for trucks and buses, which are industrial goods, is down particularly due to the slump in the volume of goods being transported, which has stalled the recovery in demand for new vehicles.

In these difficult times, everyone at MFTBC from the top executives to each and every employee is working to reduce costs and improve efficiency. Nevertheless, we have not forgotten our basic “All for you” philosophy. We maintain the point of view of strict compliance even as we vigorously realign operations, carrying on business activities with our “All for you” spirit to continue as a company that plays a major role for our very important customers, society and the environment.

People around the world are discussing how to reduce CO<sub>2</sub>, to create a low-carbon society that goes beyond the Kyoto Protocol, in an effort to prevent global warming. Protecting the environment has long been a major theme at MFTBC. We have improved fuel consumption and developed hybrid trucks and buses, shrunk our carbon footprint, reduced energy consumption in procurement and logistics, and promoted the idea of eco-driving. In the future, we plan to further strengthen our organizational framework so we can achieve even higher goals.

In addition to producing and selling vehicles, we will be promoting the active expansion of a variety of welfare activities, working together with local communities, and giving plant tours to children, who are growing into the leaders of the next generation.

At MFTBC, we also aim to protect the environment and contribute to our society by leveraging the synergy created as a member of the Daimler Truck Group.

We would like to hear your honest opinions on this report.



Mitsubishi Fuso Truck and Bus Corporation  
Takao SUZUKI,  
Chairman of the Board

鈴木孝男



Mitsubishi Fuso Truck and  
Bus Corporation  
Albert KIRCHMANN,  
President (Representative Director)  
Chief Executive Officer

A handwritten signature in black ink, appearing to read 'A. Kirchmann'.

# MFTBC's Role in Daimler Trucks

## MFTBC and Daimler Trucks

MFTBC is an integral part of Daimler Trucks, the world's largest commercial vehicle manufacturer. As an integral part of the Daimler Trucks Division of Daimler AG, MFTBC takes its place alongside Mercedes-Benz and Freightliner, two of the world's leading truck brands.



Mercedes-Benz

Mercedes-Benz is a world-renowned brand encompassing a comprehensive line of high-performance commercial vehicles. With a strong presence in Europe, Latin America and the Middle East, Mercedes-Benz continues to define the leading edge of truck technology with advanced safety and environmental systems.



MFTBC's history dates back to 1932 and the FUSO B46 Bus. Today, the brand is a leader in Asia and the Middle East, with representation around the world. Based by a philosophy of "All for you", MFTBC strives to deliver high quality, efficient vehicles to customers.



Freightliner Trucks is the leading heavy-duty truck brand in North America, and one of the top medium-duty truck makers. Along with Western Star Trucks, Thomas Built Buses, Freightliner Custom Chassis and Detroit Diesel, Freightliner Trucks provides high quality products and services under the Daimler Trucks North America commercial vehicles organization.

## MFTBC's Role in the Group

MFTBC plays a crucial role as the group's Asia pillar and center for light-duty trucks and hybrid technology, enabling a global leadership position in these areas.

### Asia pillar

MFTBC plays a key role as the Daimler Trucks member responsible for Japan and Asia in general.

### Light-duty truck development & production

Instead of just relying on its reputation for being solid and reliable, MFTBC pays thorough attention to the fundamental requirements for our products, ensuring the sort of quality products needed.

### HEV (hybrid electric vehicle) technology competence center

MFTBC's proprietary state-of-the-art technology simultaneously achieves fuel economy, environmental performance, and easy driving. An innovative hybrid system combines a diesel engine and electric motors to attain even lower CO<sub>2</sub> emission levels.

## Starting the Operation of Global Hybrid Center

In August, 2008 Daimler Trucks established, at MFTBC, the Global Hybrid Center, which is the hub of its hybrid development. By integrating into the Center all of Daimler Trucks hybrid development departments at Mercedes-Benz, Daimler Trucks North America and MFTBC, the company aims to achieve information centralization/sharing and synergy effects for its hybrid development.

