



# P R E S S R E L E A S E

September 30, 2025

## MFTBC exhibits at Japan Mobility Show 2025

Mitsubishi Fuso Truck and Bus Corporation (Headquarters: Kawasaki City, Kanagawa Prefecture, President and CEO: Karl Deppen, hereafter “MFTBC”) will participate at the Japan Mobility Show 2025 (hereinafter JMS 2025), organized by the Japan Automobile Manufacturers Association. The event will be held at Tokyo Big Sight (Koto Ward, Tokyo) from October 30 to November 9, 2025.

At JMS 2025, MFTBC will present its booth themed “FUTURE TOGETHER: A new era of trucks begins – run together with FUSO,” showcasing its vision for the future of transportation as the commercial vehicle industry enters a new era. In pursuit of this vision, MFTBC will unveil advanced solutions leveraging cutting-edge technologies to address logistics challenges. Through actual vehicle exhibits and informative displays, the company will illustrate its vision for the future of transportation—one that enhances the efficiency of commercial vehicles and logistics.



MFTBC's booth concept image “FUTURE TOGETHER”

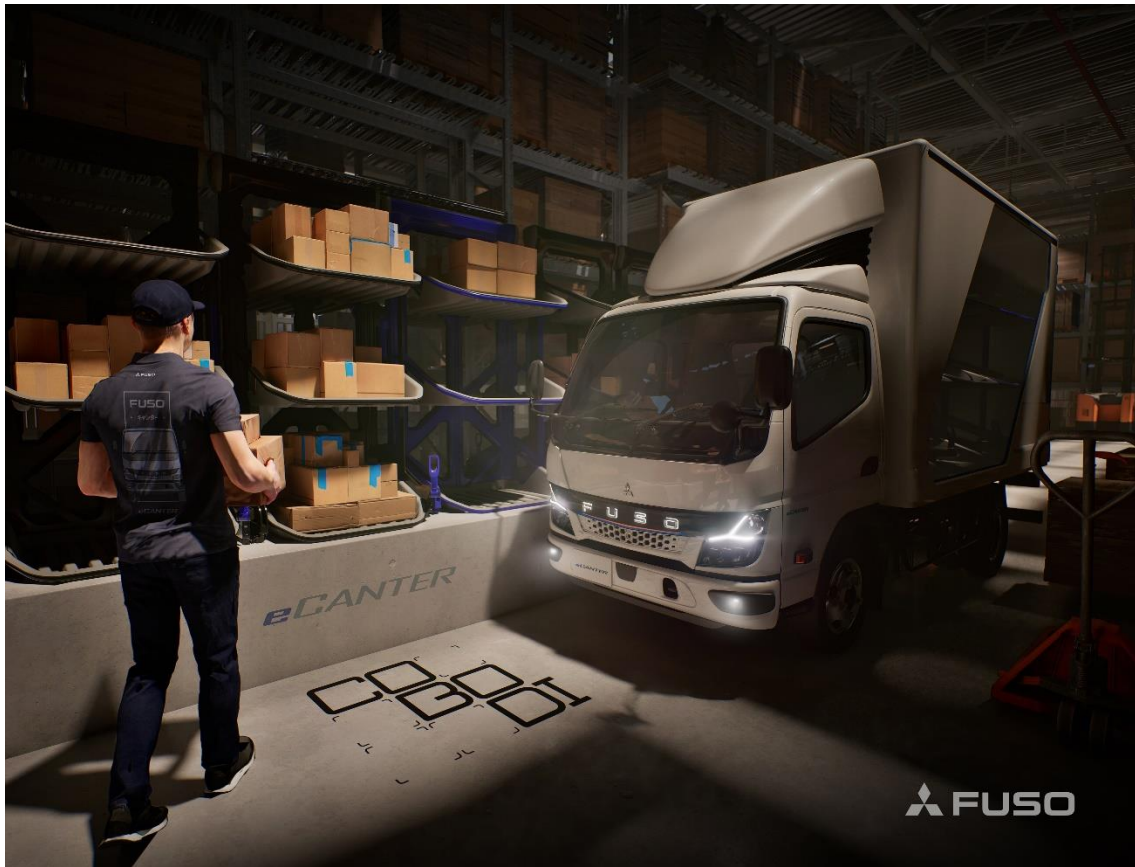
### 【eCanter Experience & Innovation Hub】

#### **Next generation logistics solution “Connected Load Body” concept on all-electric light duty truck “eCanter” (Concept, World Premiere)**

As part of our efforts to address logistics challenges, MFTBC will unveil the COBODI (Connected Load Body), a new and unique 'smart body' and 'digital solution' concept, at JMS 2025. This concept will be showcased on an “eCanter”, the first series-produced all-electric light duty truck in Japan originally launched in 2017. Now in its third generation, the eCanter was renewed in 2023 with expanded variants, features and range. The concept connects smart, human-centric body design with Wise Systems, an AI-based automated routing and dispatching solution, for optimized route planning and parcel loading.

The COBODI aims to reduce the burden on drivers, shortening unloading times and enabling more efficient deliveries and productive fleet management for business owners. At the venue, MFTBC will conduct

demonstrations of the COBODI workflow, showcasing its potential as a platform for next-generation logistics solutions.



The eCanter featuring COBODI

**【FUSO Concept Vehicle Showcase Area】 (World Premiere)**

A world premiere vehicle will be unveiled at JMS 2025. Details will be announced at a later date.

**【FUSO Services & Solutions Area】**

A range of solutions supporting logistics efficiency and the smooth transition to EV trucks will be showcased.

**【Future Together Corner】**

At the JMS 2025 booth, MFTBC will engage visitors through dynamic communication. In the “FUSO Together Corner,” visitors can enjoy interactive exhibits that introduce FUSO’s vehicles and services in a fun and accessible way. Through these experiences, guests will learn about a variety of solutions addressing logistics challenges.

**【Experience a Sustainable Future at the MFTBC Booth】**

The booth will offer engaging activities that allow visitors to experience the company’s commitment to a sustainable future while having fun:

■ **Collect Stamps and Win FUSO original goods**

Join the stamp rally by visiting designated booths throughout the venue. Collect stamps and receive exclusive FUSO original goods. This activity is designed to be enjoyable for both children and adults.

**mitsubishi FUSO TRUCK & BUS CORPORATION**

#### ■ Create Keychains from Recycled Plastic

Participate in a hands-on workshop making keychains using recycled plastic materials. Through this collaborative experience, visitors can engage directly with FUSO's vision for a sustainable future.

#### ■ Learn About Future Mobility with an AI Chatbot

Explore FUSO's innovations and next-generation carbon-neutral vehicles through an interactive AI chatbot. Ask questions and discover the future of mobility in a fun and informative way.

The concept image for the FUSO booth theme, "FUTURE TOGETHER," is inspired by the motif of "Echo," visually expressing MFTBC's hope that its vision for the future of transportation will resonate with and spread throughout the hearts of all visitors.

▽ Visit MFTBC's special JMS 2025 website:

<https://www.mitsubishi-fuso.com/en/japan-mobility-show-2025>

▽ Follow MFTBC's official social media accounts for live updates from JMS 2025:

<https://x.com/FusoOfficial>

<https://www.facebook.com/FusoOfficial>

[https://www.instagram.com/fusoofficial/?\\_fsi=WuKxs4kC](https://www.instagram.com/fusoofficial/?_fsi=WuKxs4kC)

<https://www.linkedin.com/company/mitsubishi-fuso-truck-and-bus-corporation/>

#### ■ Japan Mobility Show 2025 Overview

Name: Japan Mobility Show 2025

Organizer: Japan Automobile Manufacturers Association, Inc.

Dates: October 30, - November 9, 2025

Venue: Tokyo Big Sight

Our Booth No.: EC02

URL: <https://www.japan-mobility-show.com/>

#### MFTBC at a Glance

Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is a commercial vehicle manufacturer based in Kawasaki City, Japan. 89.29% of its shares are owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. MFTBC provides trucks, buses and industrial engines under the FUSO brand with a longstanding history of over 90 years, serving approximately 170 markets worldwide. MFTBC proactively develops cutting-edge technologies such as electrification, with its eCanter being Japan's first mass-produced electric light-duty truck. MFTBC's heavy-duty Super Great Truck was also the first of its kind in Japan to include SAE Level 2-equivalent automated driving support technology, now a benchmark in the Japanese commercial vehicle market.

#### FUSO at a Glance

FUSO is a Daimler Truck brand, offering a range of commercial vehicles such as trucks and buses and industrial engines in about 170 markets worldwide. The brand is characterized by effectiveness, safety and comfort, built over its 90-year history with a foundation of and Japanese quality and craftsmanship. The Canter light-duty truck claims the top share in various markets around the world. FUSO leads electrification of commercial vehicles by globally offering Japan's first mass-produced electric light-duty truck, the

eCanter. FUSO promises customers a “Future Together,” a bold claim that continues to drive the brand’s contributions to safe and sustainable transport.

**About the eCanter**

The eCanter is the Japanese market’s first series-produced, all-electric truck (battery EV truck) introduced by MFTBC in 2017. With zero greenhouse gas emissions, it contributes to CO<sub>2</sub> reduction, a major global issue. The eCanter is suited to inner-city routes as well as operations during late night and early morning hours, due to lower noise and vibration levels unique to EV trucks. The fully remodeled new eCanter launched in March 2023 caters to more diverse business needs with expanded chassis selections, body applications and cruising ranges. In addition to existing markets including Japan, 31 countries and regions in Europe and Oceania, MFTBC is expanding available overseas markets of eCanter including Asian markets such as Indonesia and Taiwan, Middle East and South America.