

Sep 18, 2026

Mitsubishi Fuso exhibits at "JAPAN MOBILITY SHOW BIZWEEK 2026"

- The theme is "FUTURE TOGETHER: Co-creating the Future of Mobility and Logistics."
- Promoting co-creation with startups

KAWASAKI, JAPAN, September, 18, 2026 - Mitsubishi Fuso Truck and Bus Corporation (Headquarters: Kawasaki City, Kanagawa Prefecture, President and CEO: Franziska Cusumano, hereafter "MFTBC") will exhibit at the "JAPAN MOBILITY SHOW BIZWEEK 2026" (hosted by the Japan Automobile Manufacturers Association), held at Makuhari Messe from Tuesday, October 13 to Friday, October 16, 2026.

This exhibition will be themed "FUTURE TOGETHER: Co-creating the Future of Mobility and Logistics". Guided by the vision of building a more sustainable future for mobility and logistics together with our customers, MFTBC will showcase a range of initiatives focused on decarbonization and advanced technologies designed to address societal challenges. In addition, through leveraging the event's business matching program, a key pillar of the exhibition, MFTBC will promote collaboration with diverse partners, including startups, and engage in concrete discussions and proposals aimed at creating new value for the future.



Booth Concept for JAPAN MOBILITY SHOW BIZWEEK 2026

Main Exhibition Contents

■ Efforts to Realize a Decarbonized Society

MFTBC will introduce MFTBC efforts to realize carbon neutrality by exhibiting a hydrogen-powered heavy-duty truck concept models "H2IC", which was first unveiled at JMS 2025, as well as through the panel display of electric-light-duty truck "eCanter," which is available in a wide range of applications.

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MITSUBISHI FUSO TRUCK & BUS CORPORATION

An ARCHION Group Company



hydrogen-powered heavy-duty truck concept models, “H2IC”

■ Initiatives in Autonomous Driving Technology

MFTBC will introduce initiatives toward autonomous driving technology aimed at solving driver shortages and improving safety and efficiency in long-distance transportation.

■ Efforts to strengthen the human resource base and train mechanics

MFTBC introduce digital technologies and educational programs to address the shortage of automotive mechanics and maintain and improve service quality.

During the event, MFTBC will actively engage with startups and business partners through the organizer's online business matching platform, "Meet-Up Box," as well as at the FUSO booth and throughout the exhibition venue, fostering dialogue and collaboration to create future value.

For more details, please visit our website.

<https://www.mitsubishi-fuso.com/ja/japan-mobility-show-2026/>

Event Overview

- Name: JAPAN MOBILITY SHOW BIZWEEK 2026
 - Dates: October 13 (Tue), 2026 - 16 (Fri), 2026
 - Venue: Makuhari Messe
 - Official Website: <https://www.japan-mobility-show.com>
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MFTBC at a Glance

Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is a company within the ARCHION Group, engaged in the development and manufacture of commercial vehicle products and services. The company serves customers in approximately 170 countries and regions worldwide. With production sites in Japan and Portugal, MFTBC delivers a broad product lineup and continues to advance electrification and safety technologies. Together with ARCHION, MFTBC is committed to contributing to a sustainable mobility society.

FUSO at a Glance

FUSO is a brand of Mitsubishi Fuso Truck and Bus Corporation (MFTBC), part of the ARCHION Group. The brand provides commercial vehicle products and services to customers in approximately 170 countries and regions. The origins of FUSO date back to 1932, when the name “FUSO” was selected through an internal employee contest for a newly built bus—marking the birth of the brand. For over

90 years, FUSO has been built on Japanese quality and craftsmanship, delivering efficiency, safety, and reliability across a wide product lineup. Under the brand slogan “Future Together,” FUSO is committed to supporting safe and sustainable transportation.